

SCHOLARSHIP AWARDS

C*elebration*

June 4, 2009



ETOWAH
Education
FOUNDATION

Program Highlights

Welcome Bill McMullen, Chairman
Invocation Daniel Lochridge
Introduction Melissa Rhodes, Director
Guest Speaker Mr. Bruce Burch

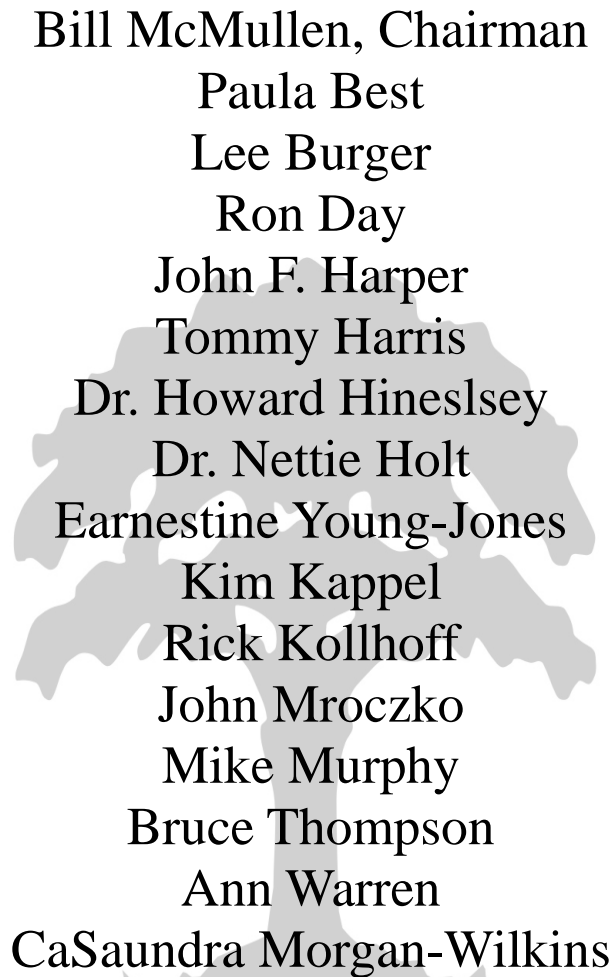
Presentation of Awards and Closing Remarks
Melissa Rhodes, Director

You are invited to a reception immediately
following the celebration at

Grand Oaks
302 West Main St.

Featuring music from the Lacy Jags
and our drawing for the winner of the
Etowah Education Foundation Education Vacation
Raffle.

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Bruce Burch, Guest Speaker

Bruce Burch has had success in many facets of the music business including being a hit songwriter, operating his own publishing company, working for a major music publishing company, as well as being an artist manager.

As a songwriter, Burch co-wrote two #1 singles for Reba McEntire, "Rumor Has It" and "It's Your Call". These two songs were the album titles for two of Reba's most successful albums. Bruce has co-written several chart topping songs for Billy Joe Royal, T. Graham Brown, Barbara Mandrell, John Anderson, George Jones, The Oak Ridge Boys, Collin Ray and Dan Seals.

As a publisher, Burch operated two companies, Burch Brothers Music, and Bruce Burch Music. These two catalogs contain songs co-written by Burch and artist Aaron Tippin, T. Graham Brown, Faith Hill and Collin Ray.

Bruce has also had songs recorded by artists as diverse as Wayne Newton, Cledus T. Judd, Tommy Roe, Slim Pickens as well as many others.

Bruce discovered, co-managed, and masterminded the beginning of Cledus T. Judd's comedy career. Cledus has gone on to sell close to a million CD's.

As Creative Director at EMI Music Publishing, the world's largest music publisher, Bruce has worked with a "who's who" list of artists including: Brad Paisley, Phil Vassar, Jamie O'Neal, Darryl Worley, Joe Nichols, Travis Tritt, Tim McGraw, Kenny Chesney and Alan Jackson. Bruce also worked with EMI's older catalog songs and has gotten cover recordings of the classic tunes of Willie Nelson, Kris Kristofferson, Todd Rundgren and Tammy Wynette.

Burch has authored a book called "Songs That Changed Our Lives". Two chapters of this inspiring book were picked to be included in the "Chicken Soup For The Soul" series of books.

Amy Kurland, the owner of the Bluebird Café asked Bruce to write a chapter for her new book on the history of the Bluebird Café that was recently released.

Bruce Burch was inducted into the Atlanta Country Music Hall of Fame in 2003. Recently Burch began a new chapter in his career being named Administrative Director of the UGA Music Business Program. He helped create this at his alma mater, The University of Georgia.

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